



# The Inaugural BioOhio Patient Engagement Dinner

*Presented by BioOhio and PhRMA*

## Sponsorship Opportunities

Package Description	Presenting Sponsor (limit 1)	Patient Advocate (limit 2)	Patient Champion (limit 4)	Patient Caregiver (limit 6)	Lanyard Sponsor (limit 1)	Networking Reception (limit 1)	Dessert Reception (limit 1)	BioOhio Angel (no limit)
	\$25,000	\$20,000	\$10,000	\$5,000	\$4,000	\$4,000	\$4,000	Donation
"Presented by BioOhio and Sponsor" branding	X							
Nominate a Keynote Speaker, deliver keynote introduction	X							
Patient Panel speaking opportunity	X	X						
"Thank You" from podium during event	X	X	X	X				
Complimentary registrations	VIP Table of 8 (\$2,500 value)	VIP Table of 8 (\$2,500 value)	Table of 8 (\$2,500 value)	4 Tickets (\$1,400)				
Patient Ambassador at receptions	X	X	X	X	X	X	X	
Logo on website, invitations, printed publications, press releases, social media, email marketing, event collateral	X	X	X	X	X	X	X	
Logo on on-site digital signage	X				X	X	X	
Logo on menu cards	X	X	X					
Booklet advertisement placement	1 page	1 page	1 page	1 page	1/2 page	1/2 page	1/2 page	Logo on Angel Page
Booklet cover logo placement	Top billing, Front & Back	Prominent, Front & Back	Front & Back					
Attendee list, post-event	X	X	X	X				
Branded gift for each guest, provided by sponsor	X	X						
Branded centerpiece on each attendee dinner table			X					
Company logo/name on attendee name badge lanyard					X			
Branded cocktail napkin, plasticware, or fork						Networking Reception	Dessert Reception	

The inaugural **Patient Engagement Dinner** brings together patient advocacy organizations, academia, regulators, the biotechnology industry, and other stakeholders for an evening of robust programming featuring discussions on how patient-centered healthcare is being addressed in Ohio. This event also provides an invaluable opportunity for networking to advance partnerships and careers in the healthcare ecosystem. Join us for an evening of hope and patient perspectives capped off by an elegant dinner celebrating Ohio's bioscience community as we focus on the most important part of bioscience – its impact on patients here at home and around the world.

*The inaugural BioOhio Patient Engagement Dinner features:*

- An educational **Patient Perspective Panel** featuring enlightening stories from your patients and the latest innovations from your company's talented researchers
- Heartwarming testimonials from your patient ambassadors during the **Patient Perspective Reception**
- A powerful message of hope and healing during the **Keynote Address**
- Ample opportunities for networking and relationship building with attendees and participants
- A portion of the sponsorship proceeds to be donated to STEM initiatives in Ohio

### **Presenting Sponsor**

**\$25,000 (SOLD OUT)**

- “Presented by BioOhio and **Sponsor Name**” title with company logo, and **top billing** on event website, invitations, printed publications, press releases, social media, email marketing, and event collateral
- Company logo on digital signage during the event
- Opportunity to have a company representative (researcher or patient highly preferred) to share their story or one of the company's latest innovations during the **Patient Perspective Panel** (4-5:15pm), 15 minutes.
- **Patient Ambassadors** for sponsor's company sharing stories during the **Patient Perspective Reception**
- Opportunity to suggest a **Keynote Speaker**, and privilege of introducing the **Keynote Speaker**
- Personal thank you from BioOhio's President and CEO from the podium
- Company logo on menu cards, listed as **Presenting Sponsor** at each place setting
- Complimentary table of 8 guests seating in the **VIP Section** (up to a \$2,500 value)
- Opportunity to provide each guest with a branded gift (provided by sponsor)
- Recognition in the event booklet: 1 full page advertisement, company logo receiving top billing on the front cover and thank you on the back cover
- Attendee contact information after the event

### **Patient Advocate Sponsor**

**\$20,000 (2 available)**

- Patient Advocate designation with company logo prominently featured on event website, invitations, printed publications, press releases, social media, email marketing, and event collateral
- Opportunity to have a company representative (researcher or patient highly preferred) to share their story or one of the company's latest innovations during the **Patient Perspective Panel** (4-5:15pm), 15 minutes.
- **Patient Ambassadors** for sponsor's company sharing stories during the **Patient Perspective Reception**
- Personal thank you from BioOhio's President and CEO from the podium
- Company logo on menu cards listed as **Patient Advocate Sponsor** at each place setting
- Complimentary table of 8 guests seating in the **VIP Section** (up to a \$2,500 value)
- Opportunity to provide each guest with a branded gift (provided by sponsor)
- Recognition in the event booklet: 1 full page advertisement, company logo with prominent billing at the bottom of the front cover, and thank you on the back cover
- Attendee contact information after the event

### **Patient Champion Sponsor**

**\$10,000** (4 available)

- **Patient Champion** designation with company logo featured on event website, invitations, printed publications, press releases, social media, email marketing, and event collateral
- Branded centerpieces on each table
- **Patient Ambassadors** for sponsor's company sharing stories during the **Patient Perspective Reception**
- Personal thank you from BioOhio's President and CEO from the podium
- Company logo on menu cards listed as **Patient Champion Sponsor** at each place setting
- Complimentary table of 8 guests (up to a \$2,500 value)
- Recognition in the event booklet: 1 full page advertisement, company logo with thank you on the back cover
- Attendee contact information after the event

### **Patient Caregiver Sponsor**

**\$5,000** (6 available)

- **Patient Caregiver** designation with company logo featured on event website, invitations, printed publications, press releases, social media, email marketing, and event collateral
- **Patient Ambassadors** for sponsor's company sharing stories during the **Patient Perspective Reception**
- Personal thank you from BioOhio's President and CEO from the podium
- 4 Complimentary Tickets to the event (up to a \$1,400 value)
- Recognition in the event booklet: 1 full page advertisement
- Attendee contact information after the event

### **Additional Featured Sponsorships**

**\$4,000** (1 available for each)

#### **Registration/Lanyard Sponsor**

Sponsor's name or logo on name badge lanyards given to each event attendee.

#### **Patient Perspective Networking Reception Sponsor**

Company choice of Branded Cocktail Napkins, Forks, Plates, etc., used during the reception.

#### **Patient Perspective Dessert Reception Sponsor**

Company choice of Branded Cocktail Napkins, Forks, Plates, etc., used during the reception.

#### **All Featured Sponsorships** also receive

- **Sponsor** designation with company logo featured on event website, invitations, printed publications, press releases, social media, email marketing, and event collateral
- Company logo on digital signage during the event
- **Patient Ambassadors** for sponsor's company sharing stories during the **Patient Perspective Reception**
- Recognition in the event booklet: 1 half page advertisement

### **BioOhio Angel Sponsorships**

Donation of Any Amount (no limit)

Support the Patient Engagement Dinner with a donation amount of your choice.

Your company logo will appear in the "BioOhio Angel Sponsors" section of the event booklet.

### **To sponsor the Patient Engagement Dinner, contact:**

**Scott Clay**, Meeting and Event Planner, [sclay@bioohio.com](mailto:sclay@bioohio.com), 614-675-3686 x1263

**Jen Goldsberry**, Manager, Member Services & Events, [jgoldsberry@bioohio.com](mailto:jgoldsberry@bioohio.com), 614-675-3686 x1004